

Table 2. Details of eight most dyadic cell phone services shown in Fig. 3.

Service name	$D$	$H$	$n_1$
My group	355.775	1.25924	2964
Voice mail (sending)	109.927	1.73215	4749
Mobile pay	62.5802	1.35643	1742
Assist UNICEF	44.0958	1.72376	4000
Chat	38.4498	1.34818	44634
Movies and sports	29.7352	1.44256	3296
Voice mail (listening)	15.5986	1.3632	10067
Games	11.9435	1.18684	3546